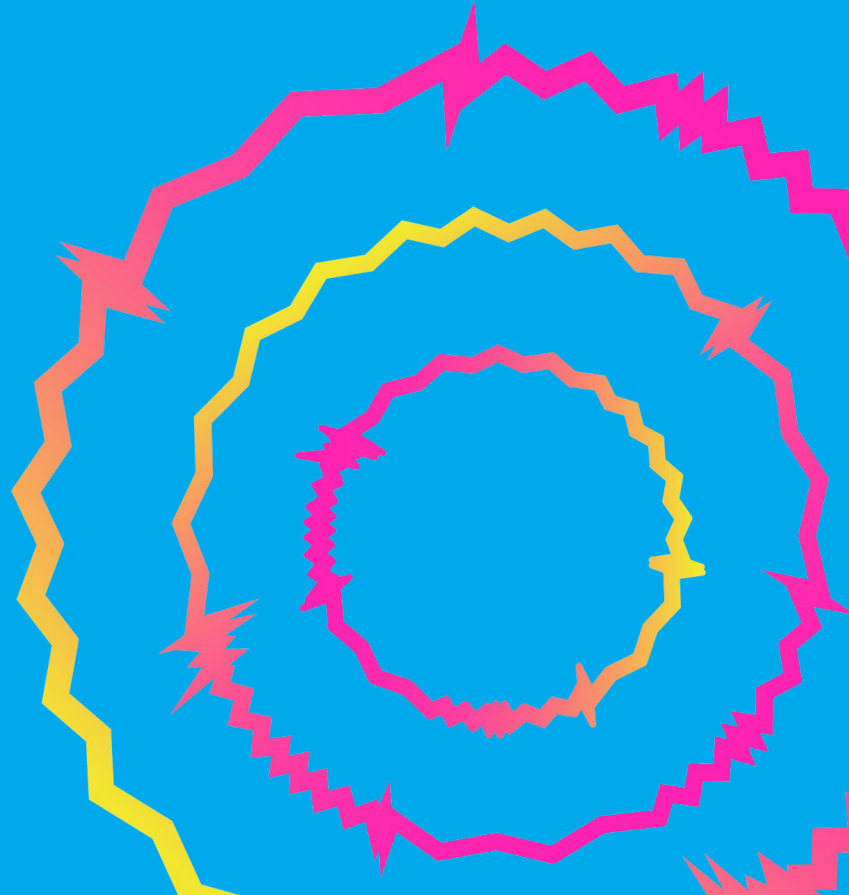




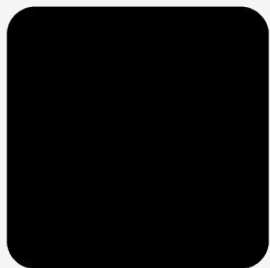
# brand guidelines



# The Emojam Color Palette



GIFS WITH SOUND



#000000



#00A9EB



#FF34AD



#F8EC32

#1C75BA



#00A9EB

#FF34AD



#F8EC32



# The Emojam Logo

It has two parts: icon + wordmark

Almost always used together, use files from download folder

 download all logos



# Leave Space Around The Logo

Padding around the logo should equal one corner's width and height so no other partner logos overlap.



# The Emojam Icon



When using our icon in a circle or square place it right in the middle.



GIFS WITH SOUND

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# The Emojam Logo Horizontal



GIFS WITH SOUND



dark mode



light mode



monochrome

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# The Emojam Logo Vertical



GIFS WITH SOUND



dark mode



light mode



monochrome

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# Make Sure Logo Colors are Legible on solid colors



GIFS WITH SOUND





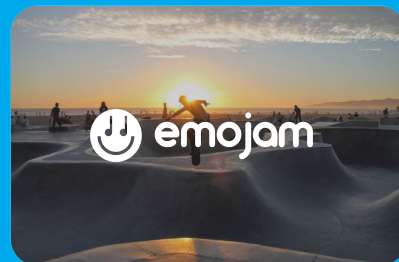
# Make Sure Logo Colors are Legible on solid photos



GIFS WITH SOUND



Full-colour logo



Monochrome



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# Logo Usage:



What **NOT** to do with the logo





GIFS WITH SOUND

# Thank you!

Please don't hesitate to reach out if any questions.

**contact:**

[contact@emojam.com](mailto:contact@emojam.com)

